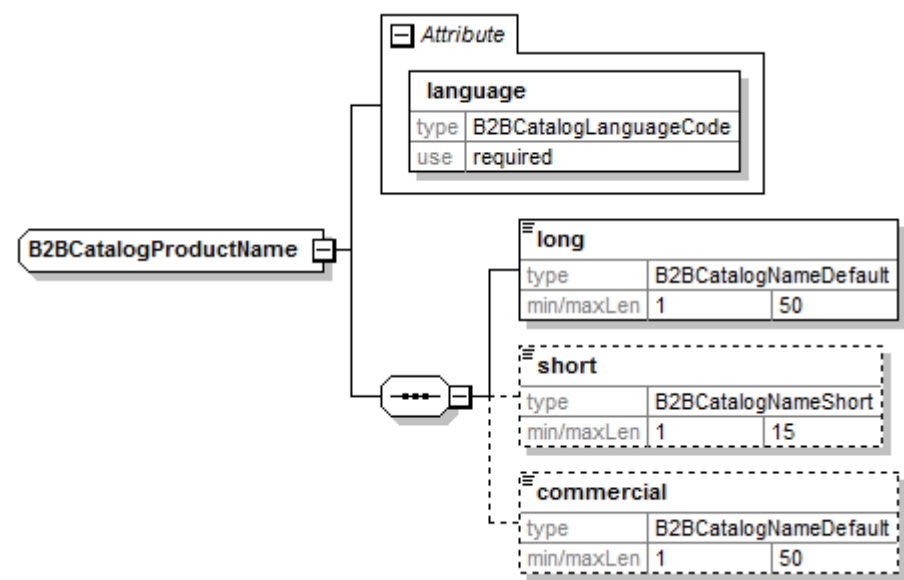


B2BCatalogProductName

b2bOpticLensCatalog→lenses→lens→names
b2bOpticLensCatalog→options→option→names



language (attribute of B2BCatalogProductName)	
type	B2BCatalogLanguageCode
use	required
description	the ISO language code (ISO 639-1); if a name in a language is not provided for a product, the user interface need to choose a different available language as fallback
long	
type	B2BCatalogNameDefault
occurs	1
description	complete product name with max 50 characters
short	
type	B2BCatalogNameShort
occurs	0..1
description	optional short product name with max 15 characters
commercial	
type	B2BCatalogNameDefault
occurs	0..1
description	optional different product name for an end consumer (e.g. for a bill); max 50 characters

```
<xs:complexType name="B2BCatalogProductName">
  <xs:sequence>
    <xs:element name="long" type="B2BCatalogNameDefault"/>
    <xs:element minOccurs="0" name="short" type="B2BCatalogNameShort"/>
    <xs:element minOccurs="0" name="commercial"
type="B2BCatalogNameDefault"/>
  </xs:sequence>
  <xs:attribute name="language" type="B2BCatalogLanguageCode"
use="required"/>
</xs:complexType>
```

</xs:complexType>

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